



**Division Six (Dayton)
Strategic Plan
2010**

Division Six (Dayton) Vision

To be recognized as the “Can Do” division;
the division that provides the most
professional, timely, and comprehensive
support to all its stakeholders

Division Six (Dayton) Mission

To provide services to the public in the area of recreational boating by offering education, safety checks, and safety patrols.

Division Six (Dayton) 2010 Strategic Goals

To improve support of and service to our stakeholders who include the Coast Guard, the State of Ohio, the recreational boating public, and our Auxiliary members.

Response Section Goal:

- To improve responsiveness and timeliness of response to provide professional, qualified support to the Coast Guard and the State of Ohio.

Response Section Strategies:

- Work closely with Coast Guard and State of Ohio to ensure adequate coverage of all areas and events.
- Predefine calendar of events and assignments.
- Maintain and enhance Emergency Response Guides
- Develop a cadre of TCOs

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Prevention Section Goal:

- To increase the number of RBS activities, e.g., PE classes, VSCs, public appearances, and marine dealer visits to ensure a safer boating environment in our AOR.

Prevention Section Strategies:

- Increase public appearances on radio, television, in news media, and at boat shows.
- Consistently monitor marine dealers to ensure adequate knowledge and materials available.
- Spend more time “on the ramps”

Division Six (Dayton) 2010 Strategic Goals

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Logistics Section Goal:

- To maintain or increase the number of members by providing more training, mentoring, and logistical support and increasing intra-communications.

Logistics Section Goals:

- Provide current, useful information to members via web site, newsletters, email, and postal mail.
- Mentor all members in all appropriate areas, e.g., new members, crew, leadership.
- Improve recognition and reward programs.

Planning Ahead is a Good Thing

